

Summit Tobacco Coalition
January 11, 2022
12-1pm

Attendees:

Becky, Mandi, Nick Brown, Eric Fletcher, Mackenzie Russo, Eric Brodell, Kellyn, Shannon, Erin Kelly, Liz Luna, Robin Albert, Carri McDonnell, MG Butler, Julissa Espinoza, Town of Frisco, Diane McBride, Don Parsons, Helen Royal

Agenda:

- Adult Media Campaign – Effct
 - Anti-tobacco – geared at adults
 - Anti-vaping – geared at youth
 - Adult front
 - Making Summit County original content focused on adult tobacco cessation
 - Want to find people in the community who can share their stories
 - Looking for adults who have quit or reduced tobacco consumption as a result of Summit County services
 - Looking for service providers at local organizations who focus on tobacco cessation
 - Does anyone have connections to CO QuitLine?
 - Eric can help connect to cessation TA who may be able to provide connection to QuitLine operator
 - Compensation will be provided
 - Youth front
 - Parent toolkit in development
 - Want to coordinate with Summit School District to send out to parents – Elizabeth Edgar
 - Planning two different video shoots
 - Next Wednesday – record at the senior center “real stories of Summit County” (Julissa & MG)
- Provider Survey – Erin Kelly
 - Goal is to understand what needs there may to be those wanting to use cessation services, and needs for providers
 - Thinking of surveying those who provide services or resources to the community for those who want to quit
 - Seeking feedback on survey questions. Please send any feedback on the survey throughout the next week. Erin to send the survey to everyone.
 - Send a gift card to providers who respond to survey?
- Tobacco Compliance Checks
 - Struggling to find underage purchasers

- Does anyone know any youth/young adults ages 15-20 willing to be underage purchasers?
 - We have compliance checks scheduled for Summit County unincorporated, Breckenridge, Frisco, Dillon and Silverthorne in spring of 2022
- Impact of Flavored Tobacco –
 - Nationally 70% of youth vape because of flavors
 - 63% of high school youth who vape use flavors
 - 32% of local youth have vaped within the past 30 days
 - Becky to send out flavor ban statistics
- Tobacco Waste
 - Vape take back is helping with this
 - Other ways to dispose of hazardous waste? – Becky to follow up with school district
- Vape Take Back
 - 720 vapes have been collected since the program started
 - Having some issues with integrity
 - Some people (youth and adults) turning in multiple vapes
 - How can we track if/how this is making an impact on cessation?
 - When they turn in their vape, can we text them a link to a survey about cessation?
 - Care clinic has codes that track cessation – Liz and Becky to connect on this
- Tobacco-Free School Marketing Materials and Smoke-Free Environment marketing materials-anyone interested in using them?
 - Becky has access – Please reach out if you would like some materials