

Summit Tobacco Coalition

Monday, November 7th 12-1pm

County Commons – Buffalo Mtn Room, 37 Peak One Drive, Frisco

Lunch Provided

Attendees: Nick Brown, Priscilla Broomall, Amanda Merriman, Elizabeth Edgar, Shannon Haynes, Yess Vinueza, Liz Luna, Sarah Dayton, Brianne Snow, Kellyn Ender, Don Parsons, Stefanie Kremer, Patrick Finley, Carri McDonnell, Becky Peltier

- Icebreaker
- Spooktacular Thank You - ~75 people there
- Tobacco Retailer License Compliance Checks
 - TOF: PD is working on completing them in the next couple of weeks
 - TOS: conducting the checks Tuesday 11/8
 - TOD: completed 3 checks, 1 failed, walgreens applied for a license to start selling nicotine products again
 - TOB: completed 4 checks so far – they all failed and needed to correct a few things, working on getting the rest completed by EOY
- Nicotine Tax Collection
 - Yearly Increases
 - Cigarettes \$4
 - 2020 40%
 - 2021 50%
 - 2022 60%
 - 2023 70%
 - 2024 80%
 - Communication
 - Towns may include communication about increase at renewal each year
 - County has not communicated the increase in the past - they are starting to this renewal period
 - Towns allocation of tax \$-most of the towns are spending their % on childcare
- Partner Updates
 - 2023 MOUS
 - Becky has submitted all MOUs except for SSD to the County Attorney
 - Waiting to get more information back from SSD for the MOU
 - As soon as MOUs are completed by the attorney, Becky will send them out for signature
 - Partner YTD & Updates
 - Y&F: \$645,517 as of beg. Of Oct.
 - Forward Together Campaign \$50,000
 - <https://www.youtube.com/playlist?list=PLnmpF6AJGYW5WykbmvRBGOJEjTLBx1c92>
 - Grant Scholarships: Given out \$3475
 - Building Hope: \$50,000

- Including more mental health options and opportunities in the HYPE programming
 - SCCC: \$332,787
 - Working on improving data collection, one of the Doctors is their tobacco Champion, and they will be hiring an additional Tobacco Treatment Specialist
 - SSD: \$65,840.56
 - Stefanie will be getting certified to teach Teen Intervene in the next couple of months
 - Currently BH & SCCC are invoicing at beginning of quarter – is this still okay or do we need them to invoice at end of quarter so everything is itemized
- Upcoming Cessation 2023
 - Cessation Support Group
 - Follow evidence based program
 - Freedom From Smoking
 - 16 participants
 - 7 week program
 - Facilitators trained by American Lung Association
 - \$4000 for three-year license – ALA trains individual to become certified facilitators
 - Dimensions
 - \$800 to become trained as a facilitator
 - 1.5 days to get trained
 - CUAnschutz
 - Next one is March 8-9
 - All materials are free printable online
 - TA available
 - Recommend At least 2 facilitators
 - 6 week course
 - Building Hope could recruit therapist or certified counselor
 - Cost: \$100/group (1 hour long sessions) covered through nicotine tax funding (Y&F pot)
 - In person
 - If the program sits with Building Hope, they will send SCG a monthly invoice for groups completed (plus 2 no shows per group)
 - Cessation Counseling Nicotine Vouchers-ensure we are not already paying for something like this through the nicotine tax funding
 - One on one counseling vouchers for individuals who use nicotine
 - This will be tacked on to building hopes current vouchers
 - Actual: BH only bill us on monthly basis for what actually got used
 - Cost: \$40,000 (nicotine tax grant scholarships line item)
 - One voucher = 12 visits retail would be \$1100
 - Serving ~40 people
 - Which providers will be listed?
 - send them to BH data base – search categories “substance abuse”
 - Who will issue the vouchers
 - Building hope

- SCCC
 - FIRC
 - School based health
 - SMART Team
 - Advocates
 - Mile High Behavioral Health
 - detox
 - Healthy Habit Exchange activity
 - Public health
 - Or health and human services and all departments under it
 - What other entry points besides these current organizations?
 - Evaluation: BH short survey 6 weeks after received voucher
- Vape Take Back Updates
 - 2 more drop box locations
 - Frisco Transit Center
 - Silverthorne Transit Center
 - SHS & SMS only for confiscated vapes
 - Vape shops
 - Who would pick these up every month?
- Effct.org Updates
 - Q3 Report
 - VapingSucks Posters
 - Prepping for Fentanyl & Opioid campaign to begin 2023
- Schedule for next year
 - Mondays or Tuesdays 12-1?
 - YESS – when are they available
 - 6x/year
- Colorado Cancer Symposium
- Resources
 - Print & electronic version
 - Working on getting it all translated

Below is some additional information on Tobacco Control Policy News

Point-of-Sale Tobacco Control Policy News

Endgame Policies

- A judge dismissed a case against [Brookline, MA's "tobacco-free generation" policy](#) that prohibits tobacco sales to anyone born after January 1, 2020, allowing it to remain in effect.
- [Benton County, MN](#) followed in fellow MN city Bloomington's lead and set a maximum cap of 0 tobacco retailer licenses, meaning all tobacco retail licenses will phase out and

no new licenses will be issued. At the same time, the city also enacted a policy to prohibit the sale of flavored tobacco products except in speciality tobacco shops.

FDA PMTA Action

- The FDA [denied marketing authorization to a menthol e-cigarette](#) for the first time with its marketing denial order to Logic's Pro Menthol e-Liquid Package and Power Menthol e-Liquid Package.
- The FDA and the US Department of Justice issued permanent injunctions to [6 e-cigarette companies](#) that continued to market their products without authorization. This is the first action of this kind the FDA has taken to enforce the premarket review requirements.
- Earlier this month, the FDA also issued a [warning letter to Puff Bar](#), the brand currently most popular among youth, and a marketing denial order to for Hyde e-cigarettes, another product currently popular among youth.
- All of the above action is welcome, given new [research from the Truth Initiative](#), which revealed that none of the warning letters the FDA sent between 2020 and 2021 regarding violation of the premarket review requirements were to e-cigarette brands with a large market share or those that were popular with youth. Instead, most were issued to small, online retailers.

Flavored Tobacco Sales Restrictions

- All eyes will be on California this election day as voters decide whether to uphold the state's ban on the sale of most flavored tobacco products, including menthol cigarettes. See background on this referendum forced by the tobacco industry [here](#). Locally in California, voters in [Goleta](#) will also be voting on their own flavor ban.
- In New York, both [Mount Vernon](#) and [Westchester County](#) are considering flavor bans.
- Movement towards flavored tobacco sales bans or restrictions also continue in [Columbus, OH](#); [Multnomah County, OR](#); and [Tempe, AZ](#).